

REAL OPM CHECKLIST

Real OPM (Other People's Money) is an excellent option to fuel your real estate deals. It's easy, cheap money that can keep you in the game while your competitors struggle to get loans through banks or hard money lenders.

It all starts with the first deal. From there, it will either grow or die, depending on how you perform.

Here is a starter checklist to help you get started on the right path.

BEFORE YOU APPROACH ANYONE

- Establish a respectful and honest attitude
- Take care of your investor's money like it's yours
- Know the exact amount you're looking for to fund your deal
- Create a complete budget for your project

KNOW WHO WILL BE LENDING THE MONEY

- Homeowner
- Over 50 years old
- A friend, family member, or someone in your local area
- Has an interest in homes or finance

KNOW WHAT THEY WANT

- They want their money secured and returned
- Honesty and respect
- A fair return
- To feel like you protected them with all the proper documents

REAL OPM MYTH BUSTERS

CHECK OUT THESE COMMON ROADBLOCKS THAT HALT
MANY REAL ESTATE INVESTORS IN THEIR TRACKS



It's not real.
It's illegal.

FALSE!

This form of funding is VERY real and VERY legal. Just be honest, follow the law, and you can raise as much as you need!



I don't know
anyone!

FALSE!

Real OPM comes in all shapes and sizes. Your mom, your neighbor, your golfing buddy, etc.



I don't know how
to start!

FALSE!

With our guidance, you'll learn everything you need to work with Real OPM ASAP!

Fill Your Money Bucket!

Don't get trapped in your real estate investments! Get the deals you want and make the profits you expect by filling Your Money Bucket. Download our free ebook, Money Buckets, to get started! You can find it under "Freebies" at TheCashFlowCompany.com.